

## D 2.3 E-Flyer

# SAMSARA MODEL

WP 2 Institutional and Staff Capacitation

Date: 31<sup>st</sup> October 2023



# film\_eu

European Universities Alliance  
for Film and Media Arts

Co-funded by the  
Erasmus+ Programme  
of the European Union



Horizon 2020

# film\_eu

## SAMSARA MODEL

Samsara is the name of the pedagogical framework initiated and implemented by FilmEU and encompasses the principles, learning theories, methodologies, and approaches to learning and teaching presented in this Handbook.

Samsara proposes that artistic teaching, learning, research, and production are practice-based, collaborative endeavours that engage ethically and actively with societal problems through the creative use and mediation of technology. At FilmEU, we believe that people learn best when they are making meaningful creative work together, on equal terms.

The Pedagogical Strategies and Guidelines Handbook is available online here:

<https://www.filmeu.eu/images/files/D-2.2-Handbook-Pedagogical-Strategies-and-Guidelines.pdf>

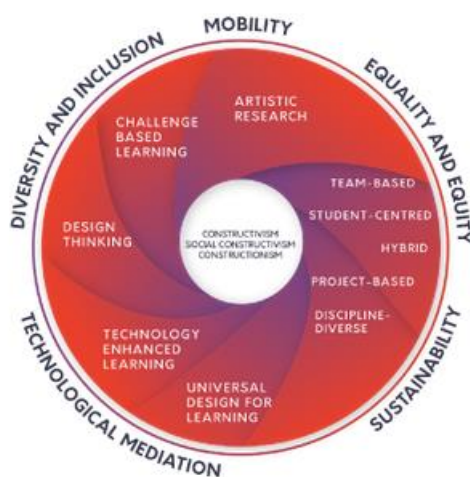
## E-FLYER

The e-flyer is part of the strategical communication and dissemination plan of the FilmEU alliance activities. The e-flyer format can easily be distributed to wide and geographically vast audience. This type of direct communication allows for multimedia elements, such as pictures, graphs and hyperlinks.

The e-flyer was disseminated internally and externally within the FilmEU alliance and stakeholders. It was effective way to communicate, inform, and engage with your audience (Fig. 1):

[https://us3.campaign-archive.com/?e=\[UNIQID\]&u=00581ead5e8ff0693cc8b6955&id=23105a1298](https://us3.campaign-archive.com/?e=[UNIQID]&u=00581ead5e8ff0693cc8b6955&id=23105a1298)

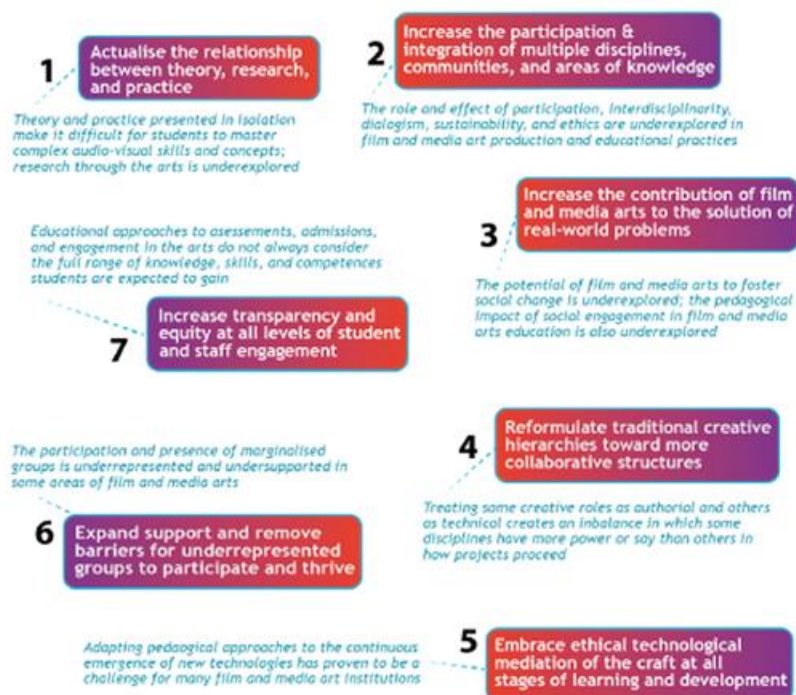
**filmeu**  
**Pedagogical Strategies**  
**Samsara Model**



Our mission is to create a European University that functions as a model of collaboration and innovation in the multidisciplinary fields of film and media arts and that significantly contributes to Europe's leading role as a provider of education and research in the creative and artistic sector.

The FilmEU Pedagogical Handbook formally introduces Samsara, a challenge-based pedagogical framework devised to support our mission to foster excellence in film and media arts higher education. This framework is a pragmatic response to the need to transform teaching and learning practices within the context of rapidly changing social and technological conditions which affect the creation, production, distribution, and reception of audio-visual culture, industries, research, and education.

The Samsara framework has been designed based on research into contemporary film and media arts education, gathering best practices and identifying transformational methods. Simultaneously, a historical and theoretical review was conducted, shaping the framework's seven primary goals:



The Pedagogical Strategies and Guidelines Handbook is available online.

**Handbook →**

[www.filmeu.eu](http://www.filmeu.eu) / [info@filmeu.com](mailto:info@filmeu.com)



Fig. 1 Printscreen – E-Flyer The Pedagogical Strategies and Guidelines Handbook.

Follow us on social media  
[@filmeualliance](#)

[www.filmeu.eu](http://www.filmeu.eu)

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or [name of the granting authority]. Neither the European Union nor the granting authority can be held responsible for them.