

C-ACCELERATE

conference

13 | 15 may | 2024

LUSÓFONA campus Lisboa
All timings are in Western European Time

monday 13 may

9:30 | 9:45
SALA FERNANDO LOPES

Welcome
Manuel Damásio

9:45 | 10:30
SALA FERNANDO LOPES

Fostering innovation in the film industry
Keynote by Sten-Kristian Saluveer

10:30 | 11:00
SALA FERNANDO LOPES

Building entrepreneurial worlds
Case study by Tupac

How to produce a Portuguese horror film and take it to the US market
Keynote by Gabriel Abrantes (filmmaker)

11:00 | 11:30

Coffee break

11:30 | 12:45
SALA FERNANDO LOPES

The students take the floor - Presentations of case studies
Bernardo Lopes (Omaja)
Fada Branca students (Incubating a project)
Francisco Miguel, SP Televisão (The companies perspective)
Jaume (VR in Performance Anxiety for musicians)

14:00 | 17:30
P3 IPLUSO

Train the trainers' workshop (part 1): Lego Serious Play for CCSI LEGO® SERIOUS PLAY® methodology - training Teachers for its use in the classroom, on students' projects, and supporting market entry.
1. Welcome/CheckIn - 5 min
2. Ice Break. - 15min
3. Methodology - 40 min
4. Hands on practice - 90 min
5. Individual + Group reflection, brainstorming. - 20 min
6. CheckOut

14:00 | 17:30
P2 IPLUSO

Students Workshop - THINKING BY DESIGN
1. Welcome - 5 min
2. Student pitch and props - 3 min each
3. Creation of client profiles and scenarios, that lead students to leave their comfort zone and adapt their sales - 2 min each
4. feedback from the Facilitator and the group - 1 min each

12:45 | 14:00
STANDING LUNCH
IPLUSO

Lunch

17:45 | 19:30
SALA FERNANDO LOPES

R&D projects (Célia Quico) / Students projects showcase

tuesday 14 may

9:30 | 12:30
P2 IPLUSO

Students Workshop on entrepreneurial tools - Thinking by design
1. Individual analysis and reflection on the feedback
2. Closing the sales pitch
3. Present their final work to each other
4. Check out

14:00 | 16:00
SALA FERNANDO LOPES

Students Film Screening

9:30 | 11:30
P3 IPLUSO

IVAP: Past and Future
Presentation of what has been done to improve IVAP (5mns per partner)
Presentation of plans to improve IVAP (5mns per partner)
Presentation of final IVAP Plan (by Lusófona)

14:00 | 17:00
P3 IPLUSO

Train the trainers' workshop (part 2): Lego Serious Play - Innovation
1. Check In - 10 min
2. Individual Dynamics - techniques and applications - 30 min
2. Team building - 40 min
3. In groups, Teachers will create, design & present a future possible workshop/case for their students - 90 min
4. Check out - 10 min

11:30 | 12:30
IPLUSO

Break

17:00 | 17:30
TBD

Break

12:00 | 12:30
P3 IPLUSO

Presentation of Program Handbook (by IADT)

17:30 | 18:30
SALA FERNANDO LOPES

Student's showcase
Presentation of Esqueci-me que tinha medo
Presentation of Uma mãe vai à praia

12:30 | 14:00
IPLUSO

Lunch

wednesday 15 may

10:00 | 12:00
Z.02

Project meeting
Lead by Zoltan Javor (AALTO)

12:00
Z.02

End of C-Accelerate Conference